

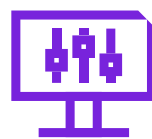


Assess and benchmark your sustainability performance

KEARNEY

IMP³ROVE

Undeniably sustainability is not something organisations across industries can ignore any longer. If you are unsure **how sustainability affects your company**, how it can be **leveraged** for your benefit, how you are **currently performing** in comparison to your peers or how you can **improve**, then reach out and conduct the brand new IMP³ROVE Corporate Sustainability Navigator tool jointly with us.



Your benefits

Regardless of the size of your company or your current level of engagement with sustainability, the benchmarking tool has real benefits for you



Get an **overview** of what sustainability-driven innovation management is

Understand your current performance in **leveraging sustainability** to drive growth

Gain transparency on where you stand in **comparison to competitors**

Identify **strengths and weaknesses** in your current inclusion of sustainability to drive innovation

Gain **inspiration** and **set your ambition level** for harnessing sustainability

The process



The tool is integrated in a structured process that helps you to leverage the results for your company's benefit

Assessment

- Conduct short assessment (1-2 hrs) with your Enterprise Europe Network advisor and receive a personalised benchmarking report
- Gain immediate insights into untapped potentials

Feedback workshop

- Benefit from an in-depth analysis of your current performance
- Jointly define your ambition level and prioritise improvement areas

Action plan implementation

- Receive ongoing support in implementing your sustainability initiatives
- Monitor your progress in driving competitive, sustainable growth



The Corporate Sustainability Navigator tool has been developed as part of a project which receives funding from the European Union's Horizon 2020 Research and Innovation Programme under grant agreement No 865495



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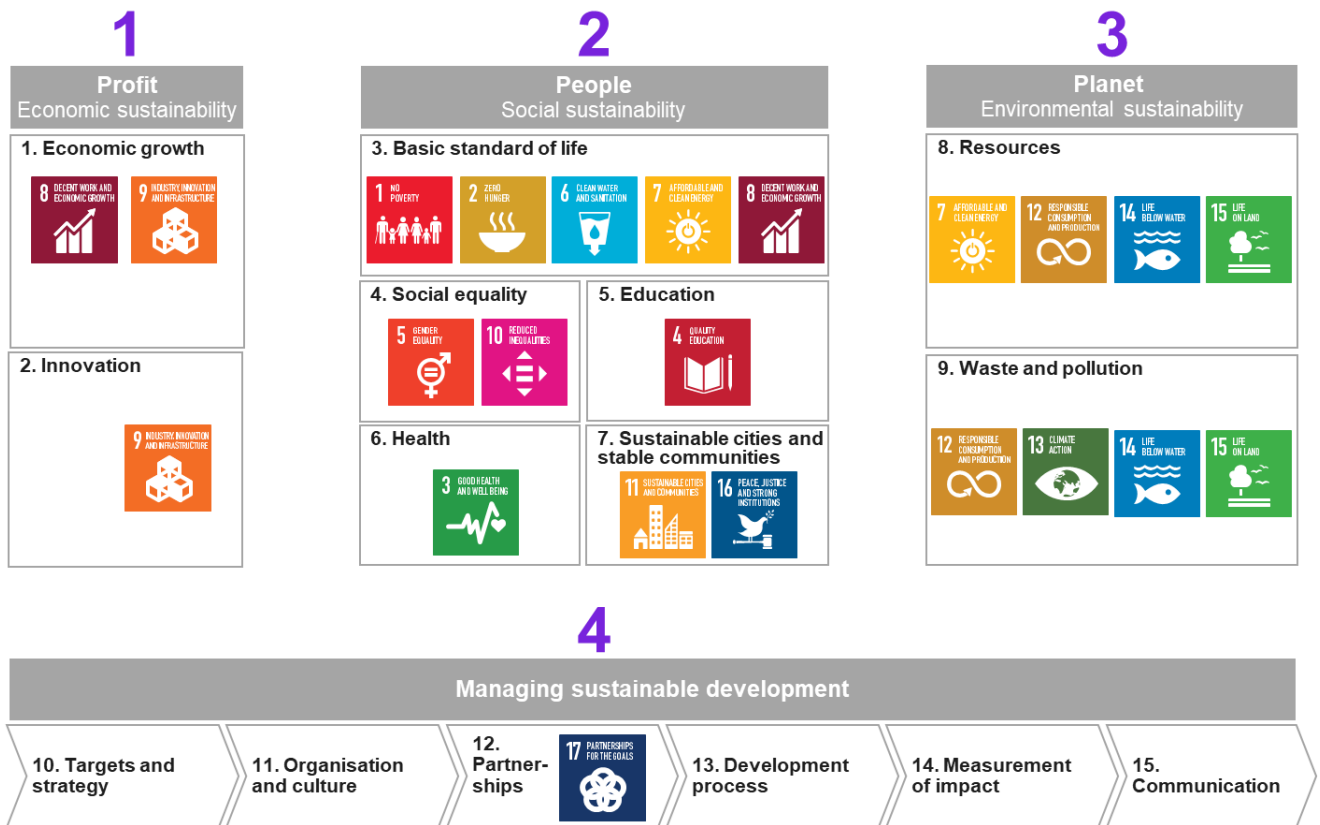
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The Corporate Sustainability Navigator

The new IMP³ROVE Corporate Sustainability Navigator tool offers a **unique, qualitative and holistic assessment** of your status quo in leveraging sustainability to drive growth. By providing **benchmarking** with your company's peers, it enables identification of improvement potentials and the development of a **targeted, concrete action plan**.

Overview of the holistic assessment framework



This state-of-the-art, example-driven assessment builds on the **Sustainable Development Goals** established by the United Nation. It combines them with the **triple bottom line** and IMP³ROVE's unique expertise in innovation management, based on the "House of Innovation".

Find out how you can leverage sustainability for your competitive advantage!



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